



# Over 20 years

Tom Lipscomb, the founder of Golden Goose AI, brings over 20 years of technical innovation and experience in Proposal Development software.

His hands-on work with proposal teams has given him valuable insight into the challenges and tedious tasks they face.





# 2003

While working for a Government Contractor, Tom Lipscomb was tasked with manually analyzing a 150-page RFP to extract requirements, a tedious process.

Recognizing patterns in the breakdown, Lipscomb saw an opportunity for automation and developed the first fully automated RFP Shredder / Parser, which he initially used to support proposal teams.





# 2004

Mr. Lipscomb demonstrated the RFP Parser to Shipley Associates VPs, leading to its introduction to Privia's Founder.

It was then commercialized as the RFP Analyzer and sold under Privia until 2006 when the company changed ownership.

The RFP Analyzer was the 1<sup>st</sup> commercial fully-automated RFP Parser.





# 2014

Mr. Lipscomb founded Atebion LLC, named after the Welsh word for "solution."

The company developed the Document Analyzer, an RFP shredding / parsing software equipped with a suite of tools.

It was later enhanced and rebranded as the Professional Document Analyzer.





# 2020

With over 200 users, Atebion sold the intellectual property (IP) of the Professional Document Analyzer to an investor, leading to the formation of Scion Analytics.

As Executive Vice President, Mr. Lipscomb left Scion Analytics in August 2021 to establish Golden Goose AI, a company focused on AI development.





# 2024

Golden Goose AI developed and launched \*Proposal Quick Start (PQS), a business and proposal development software designed for Power, Simplicity, and Speed (vector technology for shredding and analysis).

Unlike his earlier software, which required extensive training to utilize its full potential, PQS is intuitive, simply Drag, Drop, and Click. Users can see impressive results in seconds or just a few minutes for larger documents.

\*Mr. Lipscomb was released from his 2020 IP agreement.



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# 2025

Golden Goose AI (GGai) is developing a new Proposal Development Generative AI (GenAI) solution. Unlike many companies who rushed into the space, GGai took a deliberate approach for two key reasons:

**1. Enhancing Proposal Quick Start (PQS):**

Prioritizing the expansion of PQS, the core foundation of proposal development.

**2. Learning from Others:** Analyzing existing GenAI solutions to identify best practices and pitfalls, ensuring a more effective and practical tool.



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